

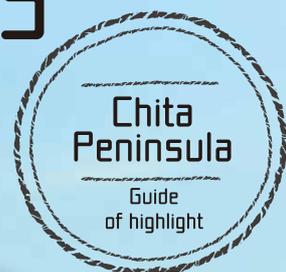
HANDA | TOKONAME | TOKAI | OBU | CHITA | AGUI | HIGASHIURA | MINAMI CHITA | MIHAMA | TAKETOYO

Take a Journey

# CHITA PENINSULA SIGHTSEEING HIGHLIGHTS

Find your favorite!

A journey full of things to see, do, and eat



Tabi Chita

田多平島で会いましょう。

# Let's Travel the Whole of Chita Peninsula!

Eat delicious foods, see fun things, learn about history, marvel at spectacular scenery.  
So many attractions and charms that can only be experienced here in Chita Peninsula!

Let's travel the Chita Peninsula!



## 1 MIZKAN MUSEUM

An interactive museum where you can touch, enjoy, and learn about the history of vinegar production at Mizkan and the appeal of Japanese cuisine. A museum tour provides visitors with information about how vinegar is made and its characteristics. There is also a gift shop that sells original merchandise.

Address: 2-6 Nakamura-cho, Handa / Tel: 0569-24-5111 / Bookings required / Opening hours: 9:30-17:00 (last entry: 15:30) / Closed: Thursdays (or the following Friday if Thursday is a public holiday), Year-end and New Year's holidays / Admission: (Guided tour) Adults: ¥300, Junior and high school students: ¥200, Primary school students: ¥100, Children under 6 years: Free; (No guide) Adults: ¥100, Junior high, senior high, and elementary school students: ¥50, Children under 6 years: Free



## 2 Important Cultural Property Bishu Utsumi Cargo Vessel Owner Uchida Residence (Uchida Sashichi Residence)

The residence of Uchida Sashichi, who was an influential ship owner and leader of Utsumi from the end of the Shogunate era into the Meiji era. It is one of the largest extant ship owner's residences on the Pacific Ocean side of Japan. (Museum of History and Folklore)

Address: 39 Utsumi-Minamigawa, Minamichita-cho, Chita-gun / Tel: 0569-65-2880 (Social Education Section, Minamichita), Opening hours: 9:30-16:30 / Closed: Monday to Friday (except for national public holidays), Year-end and New Year's holidays / Admission: Adults ¥300 (Junior high school students or under: Free)



## 28 Double-flower cherry blossoms at Odai Park

•From early Apr.



## 29 Iris roots at Hanakatsumi-en

•Early to late Jun.



## 30 Noma Lighthouse

•All year round



## 31 Red Spider Lilies on the banks of Yakachi River

•Late Sep - early Oct.



## 32 Plum blossoms at Souri pond

Mid-Feb - mid-Mar.



## 6 Morita Aji-no-Yakata

Traditional food culture is exhibited in this brewery storehouse from the Edo period. Visitors can also shop for sake, miso, and soy sauce, and even enjoy a meal there. There is also a museum commemorating Akio Morita, the founder of SONY, next door.

Address: 10 Kosugaya-Wakihama, Tokoname / Tel: 0569-37-0733 / Opening hours: 10:00-16:00 / Closed: Tuesdays, Wednesdays, Obon summer holiday, Year-end and New Year's holidays / Admission: Free



## 3 Nakasada Shoten, Brewery Museum (Denshokan)

Established in 1879, this brewery produced mame-miso and tamari soy sauce with Japan-grown soy beans in massive 2.4-meter cedar barrels. There is also a museum displaying brewery tools and historical resources, and a shop in a converted storehouse.

Address: 51 Komukae, Taketoyo-cho, Chita-gun / Tel: 0569-72-0030 / Bookings required / Opening hours: 9:30-17:00 / Closed: weekends, public holidays, Obon summer holiday, Year-end and New Year's holidays / Admission: Free



## 4 Fall foliage at Shurakuen Park

•Late Nov - early Dec.



## 5 Shirasawa Hotaru-no-Sato

•Early to late Jun.



## 7 Toho Gas Energy Museum

Toho Gas's museum has a theme of "global warming and energy." Through interactive exhibits featuring games and quizzes, a movie and experiment show, visitors can learn about the environment and energy as they have fun.

Address: 507-2 Shinpomachi, Tokai / Tel: 052-603-2527 / Opening hours: 10:00-17:00 (last entry 16:00) / Closed: Saturday, public holidays (if Sunday is a public holiday, the following Monday), Obon summer holiday, Year-end and New Year's holidays, other days as specified by the museum / Admission: Free



## 8 Coca-Cola Bottlers Japan Tokai Plant

Presents the secrets behind the birth of Coca-Cola and its history, as well as its environmental and community programs. View the powerful production lines for Coca-Cola and other beverages.

Address: 266-18 Tonowari, Minami-Shibatamachi, Tokai / Tel: 052-602-0413 / Bookings required / (1) 10:00, (2) 13:00, (3) 15:30 / Tour duration: 50 minutes / Closed: Weekends, plant closure days (Tour is also conducted on certain Saturdays and public holidays) / Admission: Free



In the Edo Period, Chita was a famous sake brewing region, with some 200 breweries at its peak. Today, the six Rokuzo breweries are dedicated to their craft of brewing excellent sake, delivering Chita Sake that showcase the appeal of each brewery.

- ① Harada Shuzo 29 Ikuji-Sakashita, Higashiura-cho Tel: 0562-83-5171
- ② Maruichi Shuzo 11 Uedainishi-Basama, Agui-cho Tel: 0569-48-0003
- ③ Morita Kinshachi Shuzo 9-112 Kamezaki-cho, Handa Tel: 0569-28-0250
- ④ Nakano Shuzo 2-24 Higashi-Honmachi, Handa Tel: 0569-23-1231
- ⑤ Sawada Shuzo 4-10 Koba-cho, Tokoname Tel: 0569-35-4003
- ⑥ Morita 10 Kosugaya-Wakihama, Tokoname Tel: 0569-37-0773



| TOKAI |

**9 Nippon Steel, Nagoya Works**

A rare opportunity to see inside a blast furnace and experience up close the sight of red-hot iron ingots being stretched thin. You will be amazed by the scale of the steelworks. Enjoy a tour inside the only general steel base in the Chubu region.

Address: 5-3, Tokaimachi, Tokai / Tel: 052-603-7047 / Bookings required / Opening hours: 9:00-12:00, 13:00-16:00 / Closed: Weekends, public holidays, plant closure days / Admission: Free



| CHITA |

**10 Momengura Chita (Chita Cotton)**

A spot where you can touch and feel traditional handwoven cotton made with cotton looms that are living, breathing history. Visitors can try their hand at sakiori (rag weaving) and hiraori (plain weaving) techniques on a hatago (old weaving loom) and make their own original item such as a coaster.

Address: 9 Nakatani, Okada, Chita / Tel: 0562-56-4722 / Opening hours: 10:00-16:00 / Closed: Wednesdays, Thursdays, last Monday of every month / Admission: Free



| AGUI |

**11 Fureai-no-Mori Park**

Various facilities in an area of rich, green hills, including a lookout tower, putting golf course, daytrip camping grounds, firefly farm, and gymnasium. Experience nature in all four seasons at this park.

Address: 78 Itayama-Bishada, Agui-cho, Chita-gun / Tel: 0569-48-8431 / Opening hours: 9:00-17:00 (varies by season) / Closed: Year-end and New Year's holidays (Dec. 28 to Jan. 4), 3rd Monday of the month (or the following day if the 3rd Monday is a public holiday)



| TOKONAME |

**12 Flight of Dreams**

Shopping complex revolving around an exhibit of the first Boeing 787, to commemorate the fact that 35% of the fuselage of that aircraft is manufactured in the Chubu region. Visitors can enjoy nine hands-on experiences, including a show that simulates the sights and sounds of flight, original merchandise, and Seattle cuisine.

Address: Flight of Dreams, Chubu Centrair International Airport, 1-1 Centrair, Tokoname / Admission: Adults (junior high school students and above): ¥1,200, Children (aged three years to sixth grade of elementary school): ¥800 / Tel: 0569-38-1195 / Opening hours: 10:00-22:00 (restaurants and shops 10:00-18:00)



| TOKONAME |

**13 Aichi Sky Expo**

One of Japan's largest international convention and exhibition halls, and the first in the country to be connected directly to an international airport. It hosts a variety of functions such as events, concerts, and exhibitions.

Address: 5-10-1 Centrair, Tokoname / Tel: 0569-38-2361



| MIHAMA |

**18 Minamichita Beach Land & Toy Kingdom**

An aquarium and toy theme park. Marvel at the powerful dolphin show and touch and hold various animals at Fureai Carnival.

Address: 428-1 Okuda, Mihama-cho, Chita-gun / Tel: 0569-87-2000 / Opening hours: 9:30-17:00 (varies by season) / Closed: Every Wednesday in Dec., Feb., and Jan. (excluding winter holidays) / Admission: Adults (High school students and above) ¥1,800, Children (two years old or above) ¥900



| MINAMI CHITA |

**19 Minamichita Onsen-Go Hot Spring Town**

The hot springs in the three districts of Utsumi, Yamami, and Toyohama are collectively referred to as Minamichita Onsen Village. The hot springs are strong briny sodium chloride springs that are said to be good for chronic dermatitis, cuts, fatigue, burns, poor circulation, and gynecological disorders. The stunning views of the setting sun and the majesty of nature are soothing to the soul.

Tel: 0569-62-3100 (Minami Chita Tourism Association)



| OBU |

**14 JA Aguri Town Genki-no-Sato**

Shopping complex revolving around a large farmer's market selling food grown on the Chita Peninsula. Facilities that have "food and agriculture" and "health" as their themes include a kitchen for making bread and side dishes, a horticultural center selling flowers and greenery, a natural hot spring, restaurants, and the sweets and food court, "Sukusukugaoka."

Address: 1-1 Shoemon-Shinden, Yoshidamachi, Obu / Tel: 0562-45-4080 Opening hours: 9:00-18:00 (Megumi-no-Yu hot spring is open until 21:00) Closed: 1st day of every month (or the following weekday if the 1st falls on a weekend or public holiday)

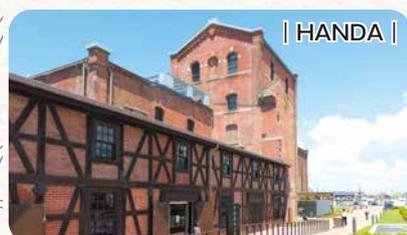


| 東浦町 |

**15 Unohana-kan (Higashiura Local Museum, Archaeological Center)**

Facility for the presentation of the town's historical and cultural heritage, including archeological items such as kaizuka shell mounds and ancient kilns, ancient documents, and folk tools, and for the study and research of archeological properties and historical resources. The facility also holds special exhibitions and classes.

Address: 18-4 Ishihama-Sakuramidai, Higashiura-cho, Chita-gun / Tel: 0562-82-1188 / Opening hours: 9:00-17:00 / Closed: Mondays (closed even if it is public holiday) / Admission: Free



| HANDA |

**16 Handa Red Brick Building (Old Kabuto Beer Brewery plant)**

The Handa Red Brick Building's first incarnation was in 1898 as the brewery for Kabuto Beer. It was one of the five largest brick buildings erected during the Meiji period (1868-1912). You can enjoy the restored Kabuto Beer from the Meiji and Taisho periods.

Address: 8 Enokishita-cho, Handa / Tel: 0569-24-7031 / Opening hours: 9:00-17:00 (café and shop 10:00-17:00) / Closed: Year-end and New Year's holidays / Admission: Adults ¥200, Junior high school students and under: Free, Groups (20 persons or more): ¥160 per person



| TAKETOYO |

**17 Ajinomoto Taketoyo (miso & tamari)**

A machi-no-eki, or town rest area, with a section selling world-famous Japanese miso and tamari, as well as local products such as fruit, vegetables, rice, and traditional sweets. There is also a food court.

Address: 11-1 Chushiroda, Taketoyo-cho / Tel: 0569-73-6002 / Opening hours: 9:00-18:00 / Closed: Mondays (or the following day if Monday is a public holiday)



| MINAMI CHITA |

**20 Himakajima and Shinojima Islands**

Accessible by about a 10-minute ride on the high-speed ferry from Morozaki Port. Himakajima is packed with photogenic spots, such as the Lovers' Swing and motifs of octopus and pufferfish. Renting a bicycle to ride around the island is a popular activity. Shinojima has a history of deep connections with Ise Shrine and features many historical sites. The fishing is good all year round, and you can fish off a boat or in a fishing pond.



From Nagoya [JR Line]	[Meitetsu Line]
Obu Sta. (15 min)	Otagawa Sta. (15 min)
Handa Sta. (40 min)	Tokoname Sta. (30 min)
Taketoyo Sta. (45 min)	Chita Handa Sta. (30 min)
	Kowa Sta. (50 min)
	Utsumi Sta. (60 min)



| TAKETOYO |

### 21 Old Taketoyominato Station Turntable

Taketoyo's turntable is a right-angled dual-track turntable. As the only one of its kind still existing in Japan, it is a precious piece of railway heritage. (Important Tangible Cultural Property of Japan)

Address: Chushiroda, Taketoyo / Tel: 0569-73-4100 (Museum of History and Folklore) / Opening hours: 9:00-17:00 / Closed: Mondays, Year-end and New Year's holidays / Admission: Free



| CHITA |

### 23 Chita Electric Power Museum

Located at the entrance of Chita Thermal Power Station. Visitors can enjoy hands-on experiences in the world of electric energy with various displays and simulation games, such as the mechanisms of thermal power generation.

Address: 23 Kitahamamachi, Chita / Tel: 0562-55-8311 / Opening hours: 9:00-16:30 / Closed: Mondays (or the following Tuesday if Monday is a public holiday), Year-end and New Year's holidays / Admission: Free



| HANDA |

### 25 Niimi Nankichi Memorial Museum

Memorial museum for Niimi Nankichi, the children's author famous for the stories, Gon, the Little Fox (Gongitsune) and Buying Mittens (Tebukuro wo kai ni). The museum's collection includes Nankichi's hand-written manuscript and letters.

Address: 1-10-1 Yanabe-Nishimachi, Handa / Tel: 0569-26-4888 / Opening hours: 9:30-17:30 / Closed: Mondays, 2nd Tuesday of every month (or the following weekday if that day Monday or the 2nd Tuesday is a public holiday or public holiday observed), Year-end and New Year's holidays / Admission: ¥210 (Junior high school students or under: Free), Groups (20 persons or more): ¥170 per person



| HANDA |

### 22 Handa Canal

Handa has long had a flourishing brewing industry, with vinegar, sake, and other brewed products being transported down the Handa Canal, one of Japan's three largest canals, by cargo vessels on their way to Edo and other destinations. The scenery of Handa Canal and the brewery storehouses still evokes the image of those days, when they sent out into the world the "Vinegar of Bishu Handa," a highly prized commodity in Edo.

Address: Nakamura-cho, Handa



| OBU |

### 24 Aichi Kenki-no-mori Park

The park has free facilities that offer fun for the whole family (Children's Forest, Great Lawn, and Exchange Center) and pay-for-use facilities for use by groups (baseball pitch, gymnasium, tennis courts, etc.).

Address: 9-300 Morioka-cho, Obu / Tel: 0562-47-9222 / Closed Dec. 29 - Jan. 1 / Park is open all year round



| MINAMI CHITA · MIHAMA |

### Beach swimming

Minamichita, which has the ocean on three sides, has five swimming beaches - Utsumi, Yamami, Shinojima, Himakajima West, and Himakajima East. They can all be enjoyed summer festivals. In particular, Utsumi Beach has a magnificent fireworks festival. Mihama has swimming beaches at Okuda, Wakamatsu, Noma, and Onoura on the Ise Bay side. Each of these swimming beaches has a Kalyusa, at which visitors can enjoy beach sports and other fun beach activities.



| TAKETOYO |

### 26 Taketoyo Town Historic Museum

Collection of resources relating to the history, culture, and industry of Taketoyo Town, featuring an exhibit that traces the footsteps from the reforms of the port and railways to the development of the town today.

Address: 20-1 Yamanokami, Taketoyo-cho / Tel: 0569-73-4100 / Opening hours: 9:00-17:00 / Closed: Mondays, Year-end and New Year's holidays / Admission: Free



| TOKAI |

### 27 Kagome Museum

Watch a video about the history of the Kagome brand, which was born in Tokai, and about the sauce manufacturing process. There is also a display corner about the founder, Ichitaro Kanie, and the history of Kagome.

Address: 108 Higashiyashiki, Araomachi, Tokai / Tel: 052-603-1161 / Bookings required / Opening hours: 10:00-11:00, 13:30-14:30 / Closed: Weekends, public holidays, plant closure day / Admission: Free \*There is no tour of the manufacturing process at Ueno Plant.



| MIHAMA |

### 33 Salt-making Experience Shoku to Kenko no Yakata (Hall of Nutrition and Health)

Learn the process by which salt is produced and make your own natural sea salt from brine. Bookings are required. Twice a day (From 10:00 and from 14:00). Classes will go ahead from four people. Maximum 36 people.

Address: 1 Onoura-Nishigawa, Mihama-cho / Tel: 0569-83-3600 / Opening hours: 9:00-17:00 / Closed: Tuesdays (or the following day if Tuesday is a public holiday), Year-end and New Year's holidays / Admission: ¥500/pot (cost of materials)



| AGUI |

### 34 Strawberry Picking at Marimo Farm

Located in a section of the traditional Japanese rural landscape of Mt. Gongen and the Yakachi River, which were the settings for Gon, the Little Fox (Gongitsune), a famous children's tale by Niimi Nankichi. Enjoy picking strawberries that are clean and filled with the blessings of nature.

Address: 7-1 Yakachi, Uedahigashi, Agui-cho, Chita-gun / Tel: 05696-49-2117 (bookings required for strawberry picking) / Opening hours: 9:00-17:00 (while strawberries last) / Closed: Jan 1-3, May 1 & 2. Refer to bookings calendar for details / Admission: Early Dec. - Apr. 7: General ¥1,900, Elementary school students ¥1,600, two years old or above ¥1,300; Apr. 8 - May 6: General ¥1,500, Elementary school students ¥1,200, 2 years of age and older ¥1,000; May 7-19: General ¥1,000, Elementary school students ¥900, two years old or above ¥800



| CHITA |

### 35 Wakuwaku Ume Chigiri

In early June, enjoy picking Sour Plum, a variety peculiar to this region, around Sourriike Pond, where the prefecture's best plum groves are located.

Address: Souri Midori to Hana no Fureai Park / Tel: 0562-54-2911 (Park office) / Address: Souri Suigen-no-mori / Tel: 0562-51-5637 (Chita Tourism Association)



| HIGASHIURA |

### 36 Grape picking at Higashiura Morioka Grapegrowers Cooperative

Enjoy picking grapes at a vineyard created on rich green hills. There are 20 grape varieties available for sale, including the giant Kyoho grapes.

Address: Morioka, Higashiura-cho / Open Mid-Aug - mid-Sep. (Higashiura Morioka Grapegrowers Cooperative)



| OBU |

### 37 Genki-no-sato Farm Experience

Harvesting experiences of produce such as potatoes, corn, peanuts, and sweet potatoes, are available mainly on weekends. Rice planting experiences (bookings required) and a corn owner scheme are also available.

Address: 1-1 Shoemon-Shinden, Yoshidamachi, Obu / Tel: 0562-45-4080

Grapes

Strawberries

●Obu Nagayama Kariko Grapegrowers Cooperative Secretariat  
Tel: 0562-46-4911  
Address: 2-180 Nagane-cho, Obu  
Seedless Delaware ~ Around Aug. 5-14  
Kyoho ~ Around Aug. 23 - mid-Sept.

●Higashiura Town Tourism Association  
Tel: 0562-83-6118

●Strawberry Farm Sauvie  
Tel: 0562-56-6039  
Address: 2-21 Souridai, Chita  
Open: Mid-Dec. - late May

●Nishimoto Farm  
Tel: 0562-22-1739  
Address: 101 Kagiyamachi-Ohayashi, Tokai  
Open: Mid-Dec. - late May

●Harukaen  
Tel: 0562-84-8859  
Address: 24 Ogawa-Hirohazama, Higashiura-cho  
Open: Dec. - May

●Berry Garden's  
Tel: 0569-47-8015  
Address: 153 Kitaname-cho, Handa  
Open: Late Dec. - late May

●Sawada Farm  
Tel: 0569-27-6430  
Address: 2-145 Kanayama-cho, Handa  
Open: Mid Dec. - late May

●Joyful Farm Unoike  
Tel: 0569-87-6080  
Address: 10 Kaminoma-Nakashinden, Mihama-cho  
Open: Early Jan. - late May  
\*Grape picking (early Aug. - late Aug.)

●Ichigo-no-oka  
Tel: 0569-83-1519  
Address: 4 Toyooka-Asahida, Minamichita-cho, Chita-gun  
Open: Early Dec. - late May

●Ichigo-no-sato  
Tel: 0569-62-1115  
Address: 401 Uchiyoshi, Utsumi, Minamichita-cho, Chita-gun  
Open: Early Dec. - late May

●Ikoi-no-nouen  
Tel: 0569-62-1851  
Address: 39-1 Uchiyoshi, Utsumi, Minamichita-cho, Chita-gun  
Open: Early Dec. - late May

●Hanahiroba  
Tel: 0569-65-2432  
Address: 48 Takamida, Toyooka, Minamichita-cho, Chita-gun  
Open: Early Dec. - late May

●Oregon Farm  
Tel: 0569-89-2613  
Address: 213 Umashinden, Enokido, Tokoname  
Open: Early Jun. - Late Aug.

●Tokai Kleingarten  
Tel: 052-601-9909  
Address: 48 Teramae, Araomachi, Tokai  
Open: Mid Nov. - mid Dec.

## A journey of festival fun - Chita Peninsula



| MINAMI CHITA |

**38 Toyohama Tai Festival** (Toyohama Tai Matsuri)  
Giant sea breams, ranging in length from 10 to 18 meters, are carried on the shoulders of "men of the sea" (young men) on the beach and throughout the town. It is held on a weekend around July 20 every year.  
Address: Toyohama Kaigan, Minamichita / Tel: 0569-62-3100 (Minaichita Tourism Association)



| HIGASHIURA |

**39 Omanto Festival**  
At the autumn festival praying for a good harvest held by the shrines of each district of the town, a horse chase called Omanto is held. The town's young people, wearing bells on their backs, grab hold of the horses running around a fenced-in paddock and run alongside them.  
Tel: 0562-83-6118 (Higashiura-cho Tourism Association)



| HANDA |

**40 Kamezaki Shiohi Festival**  
A majestic festival in which five giant floats are dragged down to the beach in front of Kamisaki Shrine at low tide. All five floats are topped by mechanical dolls, whose resplendent dancing is not to be missed. This festival has a history stretching back more than 300 years and was inscribed in the UNESCO List of Intangible Cultural Properties in 2016. It is held on May 3 and 4 every year.  
Address: Kamezaki, Handa / Tel: 0569-32-3264 (Handa Tourism Association)



| OBU |

**41 Doburoku Festival** (Nagakusaten Shrine)  
A traditional event that has continued for more than 500 years since the Muromachi Period. Free doburoku, a kind of cloudy sake, is handed out, mochi rice cakes are thrown out to the crowd, and, in an event called Shojo-metta, red-faced mythical creatures called Shojo run around the shrine grounds.  
Address: 44 Hongo, Nagakusamachi, Obu / Dates: Sunday closest to Feb. from 10:00 a.m.



| HIGASHIURA |

**42 Odai Festival**  
This is the birthplace of Odai-no-Kata, the mother of the powerful shogun, Tokugawa Ieyasu (1543-1616). In mid-April, when the double-flowered cherry trees are in full bloom along Odai-no-Michi, a promenade alongside Myotokuji River, the Odai Parade and other events are held as part of the festival.  
Tel: 0562-83-6118 (Higashiura-cho Odai Festival Promotion Council)



| AGUI |

**43 Chrysanthemum Exhibition**  
An exhibit of the large chrysanthemum blossoms grown by the residents at Fureai no Mori. In the 1987 edition of the "Japan's No. 1 Cities and Towns for Anything and Everything" guidebook published by the National Land Agency, this exhibition was recognized as the best resident-participation chrysanthemum show in Japan.  
Address: 78 Itayama-Bishada, Agui / Opening hours: Six days from late Oct - early Nov., 8:30-17:00 / Admission: Free

## A journey of flavor - Chita Peninsula



| MINAMI CHITA - MIHAMA |

**Fugu** (Pufferfish)  
The king of Minamichita and Mihama's abundant seafood varieties in winter (Oct. - Mar.). The whole fish can be enjoyed without a single morsel left uneaten, as sashimi, in shabu-shabu hotpot, as karaage (deep-fried), in zosui (rice gruel), hirezake (hot sake with grilled fish fins), and grilled shirako (soft roe). Many hotels and inns offer accommodation plans combined with a course of fugu cuisine.



| Handa City, etc. |

**Chita Beef**  
Chita Beef, raised in the abundance of nature around Handa, the birthplace of Chita dairy, is known for its tender meat and sweet fat. It is held in high regard as a brand beef.



| MINAMI CHITA |

**44 Toyohama Sakana Hiroba Fishplaza** (seafood, octopus, whitebait)

Toyohama Fishing Port boasts the largest seafood catch in Aichi Prefecture. The fish market here is attractive for its wide range of seafood varieties available, the freshness, and the direct-from-the-boat prices. Experience the high energy of a wholesale market and enjoy a meal of seafood caught that very day at the popular cafeteria.  
Address: 33 Toyohama-Aifude, Minamichita-cho, Chita-gun / Tel: 0569-65-0483 / Opening hours: weekdays 8:00-16:00, weekends and public holidays 8:00-17:00 / Closed: Tuesday (open if Tuesday is a public holiday)



| OBU |

**45 KURUTO Obu**  
At a café opened in collaboration with Tanita, savoir original sweets such as the Obu Parfait, featuring seasonal fruits, at tea time from 2:00 p.m.  
Address: 3-278 Chujo-cho, Obu (1st floor, JR Obu Station Building) Tel: 0562-51-4329 / Opening hours: Café 8:00 - 21:00, Local produce shop: 10:00 - 18:00 / Closed: 1st of every month (or the following weekday if the 1st falls on a weekend or public holiday), Year-end and New Year's holidays



| MIHAMA |

**46 Ebisenbei-no-Sato**  
Observe the production line as ebi senbei (shrimp crackers) are carefully grilled with traditional flavors. You can even taste most of the products made there. There is also a well-stocked shop and a free rest area.  
Address: 52-1 Kitakata-Kittanagare, Mihama-cho, Chita-gun / Tel: 0569-82-0248 / Opening hours: 8:00-17:00 / Open all year round



| TAKETOYO |

**Tamari Ramen**  
Ramen made with an insistence on the use of Taketoyo tamari. Ramen shops in and outside of Taketoyo develop and serve their own original Tamari Ramen. Achieving the right balance in the development of the dashi broth is difficult, but both the shops and the diners agree that it tastes better than a regular soy sauce broth.

## A journey of Chita Peninsula's Pottery Footpath



| TOKONAME |

**47 Pottery Footpath**  
Nostalgic brick chimneys, a climbing kiln, a factory surrounded by a black wooden fence, and Dokanzaka, with its piles of clay pipes and shochu bottles from days gone by, create a unique atmosphere. Ateliers and galleries breathe new life into old pottery workshops.  
Address: Sakaemachi, Tokoname



| TOKONAME |

**48 Ceramic Hall**  
The starting point of Pottery Path. There is a gallery inside the hall, and visitors can purchase pottery and souvenirs of Tokoname.  
Address: 3-8 Sakaemachi, Tokoname / Tel: 0569-35-2033 / Opening hours: 9:00-17:00 / Closed: Year-end and New Year's holidays / Admission: Free



| TOKONAME |

**48 Tokonayan**  
At 6.3 meters wide and 3.8 meters tall, Mimamori-neko Tokonayan (Tokonayan, the Guardian Cat) is on the wall on the way to the Pottery Path from Meitetsu Tokoname Station. It is the symbol of Tokoname, one of Japan's largest production regions of manekineko "beckoning cat" figurines. With its left paw raised, Tokonayan watches over the town, beckoning in a flood of visitors and customers.



| TOKONAME |

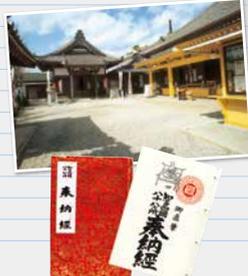
**50 INAX Live Museum**  
Comprises six different museums, including the World Tile Museum, with special exhibitions at the hands-on, interactive museums. There is also a restaurant and a shop.  
Address: 1-130 Okuei-cho, Tokoname / Tel: 0569-34-8282 / Opening hours: 10:00-17:00 (last entry: 16:30) / Closed: Wednesdays (or the following day if the Wednesday is a public holiday) / Admission: General: ¥600, High school and university students: ¥400, Junior high school students: ¥200, 70 years old or above: ¥500, People with disabilities: Free

## A journey in Chita Shikoku

### The Chita Peninsula is one of Japan's greatest "New Shikoku" holy pilgrimage routes



Long, long ago, Kobo Daishi landed on Chita Peninsula on his way to a pilgrimage in the Eastern provinces. Kobo Daishi is said to have been surprised by how the beautiful scenery of the peninsula closely resembled Shikoku. The full pilgrimage in the footsteps of Kobo Daishi is 194 km long. This region has been the subject of poems since ancient times. In 1809, Ryozan Ajari, the priest of Myorakuji Temple (No. 79), was visited in a dream by Kobo Daishi and ordered to pray. He performed repeated pilgrimages to Shikoku and, with the help of the ascetics, Okado Hanzo and Takeda Yasubei, established the Chita Shikoku Pilgrimage. Since then, people have come from all over Japan in a quest for Kobo Daishi's wondrous virtues. There have also been countless tales of miracles. The Chita Shikoku Pilgrimage consists of 88 official temples, three kaizansho, which are temples dedicated to Okado Hanzo and Takeda Yasubei, and seven amulet-issuing temples, for a total of 98 temples.



Stamps acknowledging receipt of sutras are available during the following times:  
Mar - Sep.: 6:00-18:00  
Oct - Feb.: 7:00-17:00



| MIHAMA |

**51 Nomadaibou** (Final resting place of Minamoto no Yoritomo)  
A temple built at the order of Emperor Shirakawa (1052-1129). Inside the vast temple grounds there is the Hondo, or Main Hall, the Kyakuden, or Visitor's Hall, which is a Cultural Property of Aichi Prefecture, and a temple bell designated as an Important Cultural Property of Japan. The grave of the shogun, Minamoto no Yoritomo (1147-1199), is also located here.  
Address: 50 Noma-Higashibatake, Mihama-cho / Tel: 0569-87-0050

# Recommended Chita Peninsula Tour Routes

Four routes revolving around different themes!  
Enjoy the nature and history of the Chita Peninsula!

※Numbers indicate the attraction's location on the map inside the brochure.  
Times indicate approximate traveling time by car.



## Coast Appreciation Course

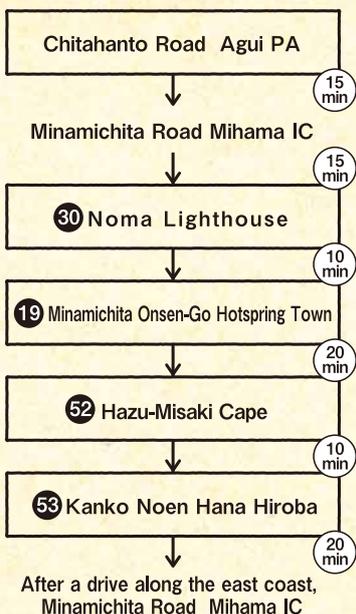
Drive along the coast, seek out the power spots, enjoy a bath in a hot spring, or take the high-speed ferry from Morozaki Port to Himakajima and Shinojima Islands. There are also many fishermen's and farmers' markets selling marine products and farm produce, where you can savor delicious meals and buy souvenirs.



30 Noma Lighthouse



19 Minamichita Onsen-Go Hot Spring Town



## Sake Brewery Village Course

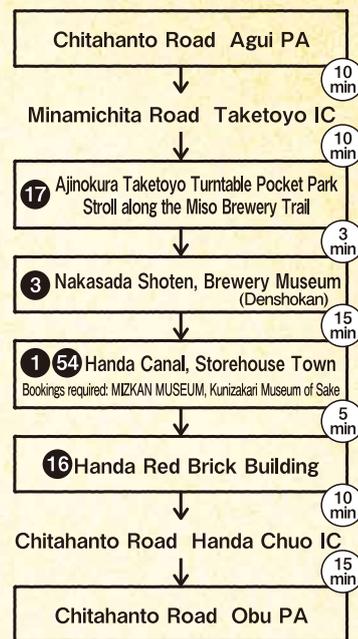
From the Edo to Meiji Periods, Chita Peninsula flourished due to its sake breweries and cargo vessels. Even today, it is a treasure trove of seasonings that underpin Japanese cuisine. The spirit of Chita's ancestors, who were rich in entrepreneurial spirit, lives on today in Chita's miso, tamari, and vinegar breweries.



17 Ajinokura Taketoyo



54 Kunizakari Museum of Sake



## History and Nature North Course

Okada flourished from the Edo to the Meiji Period thanks to Chita Cotton. The town still retains vestiges of those days, with many shops located in old traditional Japanese houses. The plum trees of Souri can be enjoyed in both blossom season and fruit season. Shurakuen, with its sweeping views of Tokai's industrial zone, is particularly recommended during fall foliage season.



10 Stroll Okada's streets



9 Nippon Steel Nagoya Works



## Aviation industry, Food and Health Course

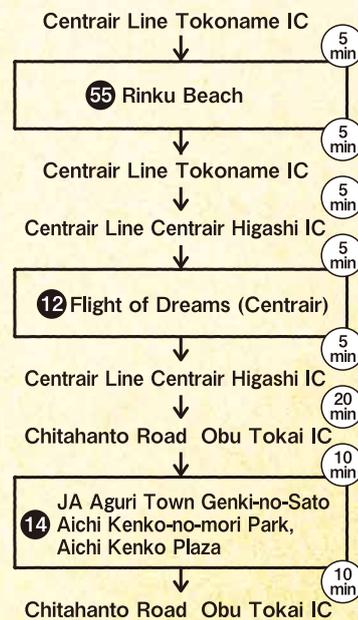
More than ten years after the opening of Centrair Airport, the Chita Peninsula continues to write new history in the aviation industry and other areas. Rinku Beach is a perfect spot to view both the ocean and Centrair, the gateway to the skies.



58 Rinku Beach



12 Flight of Dreams (Centrair)



# Chita Peninsula Tourist Council

☎ 0569-47-8588 <https://tabichita.com/>



※The contents of this brochure are current as of August 2019.

Handa Tourism Association ..... ☎ 0569-32-3264  
Obu Tourism Association..... ☎ 0562-45-6227  
Higashiura Town Tourism Association... ☎ 0562-83-6118  
Taketoyo Town Tourism Association... ☎ 0569-73-1100

Tokoname Tourism Association ..... ☎ 0569-34-8888  
Chita Tourism Association ..... ☎ 0562-51-5637  
Minamichita Town Tourism Association... ☎ 0569-62-3100  
Himakajima Tourism Association... ☎ 0569-68-2388

Tokai Tourism Association..... ☎ 0562-32-5149  
Agui Town Tourism Association... ☎ 0569-48-1111  
Mihama Town Tourism Association... ☎ 0569-83-6660  
Shinnojima Tourism Associatio..... ☎ 0569-67-3700